



广交世界 互利天下
CANTON FAIR GLOBAL SHARE

Invitation Application for the 133rd Canton Fair Has Started!

Visit the Canton Fair ✨

The 133rd Canton Fair is scheduled to be held onsite and online in April 2023! The physical exhibition will be fully resumed and held in three phases. With the venue expansion put into use for the first time and new exhibition categories and sections added, the exhibition area will be expanded from 1.18 million to 1.5 million square meters.

In order to bring you a good onsite attending experience, we will email you series of related guides, please stay tuned! Today, we offer you **guide on the Canton Fair invitation application**.

Where to get the invitation of the Canton Fair?

To ensure a successful application for Chinese visa, you can apply for **Canton Fair invitation** through one of the following channels. You can apply for the visa with the invitation, complete registration and enter the venue for free:



A: [BEST \(Buyer E-Service Tool\) on our official Website >>](#) ✨

B: Canton Fair Call Centre, China Foreign Trade Centre

☎ Tel: 4000-888-999(The Chinese Mainland)
(8620)28-888-999(Outside the Chinese Mainland)

📠 Fax: 86-20-28-395-166

✉ E-mail: info@cantonfair.org.cn

C: The Economic & Commercial Counselor's Office of the Embassy (The Economic & Commercial Section of the Consulate General) of P. R. China in your region

D: The Chinese foreign trade corporations (enterprises) with whom you are business-related

E: [By contacting overseas partners of China Foreign Trade Centre >>](#)



How to get the Canton Fair invitation online?

Best 采购商电子服务平台
Buyer E-service Tool

Buyer E-service Tool (BEST) is the Canton Fair's online free self-service platform specially designed for overseas buyers **to attend the Fair offline**. Buyers can log in BEST and get access to the following services.

Apply for invitation

Search for exhibitors and products

Pre-apply for Buyer Badge

Business and travel service

Invite friends to the Canton Fair

Personal/Company account management

[Visit BEST >>](#)



Invitation Application Process



Register or log in



Pre-apply for Buyer Badge
(Improve company and personal information)



Apply for Invitation

REMINDER

Registration and Login:

- ▶ **Overseas buyers who have attended Canton Fair offline** can log in BEST with Buyer ID No. (as user name) and Badge No. (as password).



- ▶ **Buyers who have never attended offline** can register for free if it is the first time for you to use BEST.

Application Requirements:

- ▶ You need to have Buyer Badge or have pre-applied for Buyer Badge (**Pre-application status does not affect invitation application**).
- ▶ You need to improve the valid personal and company information for invitation application. To improve the personal information, please fill in **your passport information** and upload **your photo** for Buyer Badge.
- ▶ Buyers who have applied for Buyer Badge can skip this step and apply for the invitation directly if there's no need to update the information.

Type of Invitation:

You can apply for electronic or paper version.

BEST is open now. Come and get an invitation to apply for the entry visa as soon as possible. We are waiting for you in Guangzhou!

Apply for Invitation Now ✨

Recommendations:

- [1.Canton Fair Unveiled Its Expanded Venue, Becoming World's Largest Exhibition Complex.](#)
- [2.Happy New Year! Welcome to the 133rd Canton Fair Onsite and Online!](#)

For other inquiries, please contact us at the following email addresses,
our regional customer service specialists will get back to you as soon as possible:

Asia: vipas@cantonfair.org.cn
Europe: vipeu@cantonfair.org.cn
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